

Sankhya has strong processes, resources and the experience of handling even the most complex and longterm projects. Sankhya has established credentials from reputed customers across the world for quality, cost and professionalism. Sankhya has developed more than 2700 hours of technical course content for diverse industries.

Sankhya has a team of Subject Matter Experts, Storyboard developers, graphic designers, content authors and skilled content development professionals having complete knowledge of industry standards such as AICC and SCORM for content development and interoperability.

### Highlights

- Whole life cycle methodologies for CBT / WBT content development
- Experienced in the complete range of content related services such as – content creation, content conversion, content authoring, content publishing, content management and content delivery
- Application of best practices
- Content is reusable and complies to worldwide standards such as AICC and SCORM for content development and interoperability
- Entire range of activities, from concept to launch of computer based and web based content, with impeccable quality and real-life graphics.
- Pedagogical approach maintained by Sankhya's in-house domain expertise.
- Specialist 'content conversion services' from legacy systems to CBT/WBT courseware
- Premium value added services in for ongoing content updation and maintenance

### Benefits

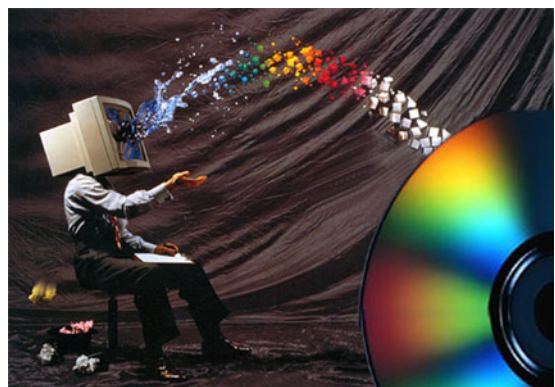
Sankhya is an undisputed world leader in content development. With Sankhya, customers benefit with high quality content, timely project completion and huge dollar savings.



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## Content Development

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**Innovations for a SMART future**

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# Content Development

## Standards we follow in Content Development

- Sankhya adheres to the international standards devised by organizations such as AICC, ADL/SCORM. The content developed by Sankhya is interoperable to any other eLearning application that complies with AICC or SCORM.
- Sankhya develops content using Open Internet Technologies such as HTML, XML, VML, SMILE, XHTML, XFORMS, CSS etc.
- Content is compliant to the Web Content Accessibility Guidelines (WCAG 1.0) under the Web Accessibility Initiative (WAI)
- Sankhya develops platform independent and browser independent content.
- Content addresses the customization, localization, and personalization needs.
- Sankhya has proven expertise in developing content with multi lingual support
- Content can capture student interactivity data as per AICC/SCORM Standards
- Content is compatible to any other Learning Management System that complies with AICC/SCORM standards such as SILCION™ LMS from Sankhya.

## Sankhya's approach to content development

- Scope of work for the project
- Course curriculum design
- Preparation of teaching points
- Preparation of storyboard
- Design of Graphic Charter
- Prototype development (if required) and prototype approval
- Content development
- Customer review
- Corrections by Sankhya (if required) and Project Acceptance



Sankhya provides specialized technical content development services in

- Content development for complex simulations
- 3D Modeling
- 3D Animations
- 2D Animations
- Multimedia authoring and programming
- Audio & video editing
- Image editing and manipulation
- Image morphing and warping

## Advantages with Sankhya

Sankhya develops high quality content that is timely, relevant, pertinent, appropriate and consistent. Sankhya has robust infrastructure, work force and facilities to execute projects of any scale. Distance has never been an issue for us. Sankhya has successfully executed projects comprising the conversion of physical documents to the digital format to customers across the globe. Additional advantages with Sankhya in the content creation and content development are

- Sankhya can develop content for mLearning (develop for one and deliver to any device), optimized for web delivery.
- Content is device independent (Browser, PDA, Mobile Phone etc) and on delivery to different kinds of devices
- Timing for the objects and streaming technology can be incorporated in the content



## Contact Us

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